Revive for Growth

Bring growth back to your business by doing better and doing differently
Revitalize and Grow from Your Business Competencies

- **Consolidate**
  - Do better what you are already doing well

- **Diversify**
  - Use what you are good at for a different purpose

Business competency is a set of particular abilities and knowledge that sets a company apart from its competitors. Certain combinations of qualities and characteristics, often called core competencies, can allow a company to thrive in its market segment and greatly outpace its competitors in terms of earnings and customer satisfaction.
Revitalize

Seek and refine opportunities for business growth rooted in your business competencies.
Technology

Use your technology better and/or differently

differently  better

Apply key technology for different purpose

- Alternative Materials
- Alternative Geometry
- Alternative Functionality

- Stitching facemasks (garments)
- 3D printing of ventilator parts (automotive)

Improve workflows
Reduce wastage
Improve controls
Make your products (& packaging) better and/or differently

- Improve aesthetics
- Optimize functionality
- Improve quality, reliability

Rearrange product components into products with different functionality
- Addition
- Subtraction
- Division
- Multiplication
Doing your business better and/or differently

- Restructure business to access more resources to grow
- Business partnerships & ownership
- Product and service strategy
- Supply chain strategy
- Drive entrepreneurship
- Forecast and improve planning
- Debottleneck and control cash flows
- Build empowered teams

Better differently
Business Revitalization

Business Competency

- Confirm and nurture your business competencies

Growth Opportunities

- Explore, prioritize and agree on realistic opportunities for business growth through diversification and/or consolidation

Business Revival

- Plan, assess, resource and grow new business
Revitalize

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